

Annex A - Key Statistics and Trends

	Feb 2010	Feb 2011	Feb 2012	Trend																
Job Seekers Allowance Claimants No. and % of Working Age Population(16-64)	4,134 3.0%	3,655 2.6%	3,682 2.7%	Stable (43% unemployed for less than 13 weeks)																
JSA Claimants No. and % of Working Age Population (18-24)	1,200 4.1%	1,005 3.4%	1,025 3.5% (28% of all JSA)	Slight increase (month on month fairly stable; 4 th lowest city in country) Circa 65% male : 35% female By duration of benefit claim: <div style="text-align: center;"> <table> <tr> <td></td> <td>4/11</td> <td>4/12</td> <td></td> </tr> <tr> <td>Less than 6 months</td> <td>740</td> <td>615</td> <td>+ve</td> </tr> <tr> <td>6 – 12 months</td> <td>185</td> <td>300</td> <td>-ve</td> </tr> <tr> <td>12 months +</td> <td>30</td> <td>100</td> <td>-ve</td> </tr> </table> </div> Highest claims in Clifton, Heworth, Westfield, No data to analyse claimants by skill level		4/11	4/12		Less than 6 months	740	615	+ve	6 – 12 months	185	300	-ve	12 months +	30	100	-ve
	4/11	4/12																		
Less than 6 months	740	615	+ve																	
6 – 12 months	185	300	-ve																	
12 months +	30	100	-ve																	
	Jan 2010	Jan 2011	Jan 2012																	
NEET (16-18) No. & % not in education, employment or training	283 4.1%	274 3.9%	286 5.7% (4.5% = old count)	Increasing (3 rd lowest in country) (20 x 16-17 yr olds on JSA) (Not knowns in 2012 = 144)																
JCP Vacancies		1088	1395	Increasing Top 5 = care assistants; sales reps; sales & retail assistants; postal workers and cleaners. Top 5 jobs sought do not include caring and there is excess demand for construction jobs.																

1. Initiatives & Agencies Supporting Young People into Jobs and Opportunities:

1.1 Support for 18 – 24 year olds

1.2 Job Centre Plus (JCP) hold the statutory responsibility to provide support for all ages of benefit claimants to get back into work.

1.3 At a strategic level in York – Learning City York (City of York Council)

works with JCP and city-wide partners to monitor and review evidence-based priorities for adult residents (19+) in the city, to secure appropriate high quality universal and targeted support and provision. This provision and support helps to underpin priorities agreed within the York Economic Strategy and York Employment, Learning and Skills Statement of Need. Both of these documents take account of Council Plan priorities. This work is facilitated in two ways:

- Key Account Meetings with the key agencies and providers to monitor performance and identify gaps in provision, and
- ‘Connecting People to Jobs and Opportunities’ network that brings stakeholders together to review priorities and better plan provision for adult residents (19+) in the city. Whilst these meetings have not specifically focused on 18-24 year olds, they have resulted in writing successful bids to support targeted programmes for priority groups e.g.: Job Connect Clifton and working with the GP Health Centre to support adults with mental health issues back into work; Supporting 18-24 year olds with learning difficulties and disabilities.

1.4 **The Government’s welfare reforms** have included the introduction of a single universal benefit; the introduction of Get Britain Working Measures delivered by Jobcentre Plus; and the Work Programme commissioned through Department of Work and Pensions (DWP).

1.5 **Support for those adult who are 0 – 3 months unemployed:**
All new benefit claimants are assessed by JCP advisers who will ensure that support is personalised to meet the needs of the individual.

The Get Britain Working measures include:

- **Work Clubs** - to encourage people to share skills and experience (Future Prospects run 3 across the city for all ages)

- **Work Together** - a way of developing skills through volunteering (York CVS are facilitating referrals, but funding cuts have reduced capacity to deal with demand)

- **Work Experience** - to give people practical, recognizable experience (opportunity for CYC)
- **Enterprise Allowance** - to encourage people into self-employment through greater support and financial help (36 people of all ages are currently on this programme in York, supported by York & NY Business Advice Centre, Clifton Moor, 19 have already become self-employed, **no 18- 24 year olds**)
- **Enterprise Clubs** – peer to peer support and semi-structured workshops for those looking at self-employment and starting-up a business (Future Prospects are running a club with the Change Foundation and Business Advice Centre in the city centre with a specific strand to support JSA claimants to become new market traders; York College have a European Social Funded support programme for those aged 50+)
- **Sector-Based Work Academies** – launched summer 2011 - linking work experience with tailored skills training and a guaranteed interview for employment opportunities in specific sectors
- **Skills ‘Conditionality’ Offer** through Skills Funding Agency Providers – JCP are able to refer JSA clients to York College (YC), YH Training (YH) and CYC Adult Education for basic skills (literacy & numeracy) support and some vocational training; the following roll-on, roll-off pathways are being offered:
 - General employability (YC, CYC, YH)
 - Graduates (YC)
 - Professional (YC)
 - Pre-Access to HE (YC)
 - Hospitality & Catering (YC)
- **Mandatory Work Activity** – targeting those who continually fail to demonstrate acceptable job search activity
- **Targeted support via JCP Flexible Support Fund** – 5 small 6-month delivery bids (£10-£15k each) have been successful in York, with the support of Learning City:
 - Future Prospects – continuation of Job Connect Clifton to support mental health clients via Clifton GP surgery (albeit this funding has now come to an end)
 - York College – ‘Taking Control’ to support 18-24 year olds
 - York College & Blueberry Academy – ‘Supporting Success’; targeting young adults with Learning Difficulties & Disabilities (LDD)

- York Mind – supporting clients with mental health issues
- Children's Society – supporting young adults with LDD

1.6 **Support for those who are 3 – 12 months unemployed:**
Referred to the **Work Programme**.

The referral will depend on the type of claimant and will be at any point from 3 to 12 months of their claim.

- In York, Work Programme Prime Contract holders are G4S and In-Training.
- Both have sub-contracted delivery to Pertemps (offices near Heworth Green) and Prospect Training (Ryedale House) respectively.
- They have been given the freedom to develop support based on customer need and will be paid on results with greater rewards linked with those furthest away from the labour market.
- Delivery commenced at the end of June 2011.
- Recent Youth Contract announcements include wage incentives (up to £2275) to employers taking on an unemployed 18-24 year old from the Work Programme

1.7 **Other activities**

Apprenticeship Grant for Employers - £1500 wage incentive available to SMEs for taking on their 1st Apprentice, aged 16 – 24 (they do not have to be unemployed)

1.8 **The Skills Funding Agency** also tendered out the following ESF funded contracts to facilitate support for:

- Individuals, of all ages, facing redundancy (regional contract led by Barnsley College)
- Ex-offenders (local delivery partner is Future Prospects)

1.9 **National Careers Service** is delivered in York by Babcock Enterprises from Merchant House, Piccadilly.

1.10 **The Council's employment delivery service Future Prospects** also delivers IAG, employability workshops and programmes to support young people back into work, as supported through ESF funded contracts and direct funding from the Council.

1.11 **YorCity Construction** – a targeted training and recruitment model that has been developed in York to encourage broader local engagement during the development stages of sites in the city. The aim is to ensure the maximum can be gained through the construction site in terms of education, training, skills development, recruitment and community involvement particularly for the benefit of local people, businesses and the economy. The project is led by Higher York and City of York Council and co-ordinated by NYBEP. Successful projects already include the Heslington East developments at University of York and City of York Council West Offices.

2. Support for 16 – 18 Year Olds

2.1 The two key strategic areas of activity for this age group of young people are:

- Raising Participation Age
- Tackling NEET to support 16 – 18 year olds back into education or employment

2.2 **Raising Participation Age - 16-18 year olds.** The Education and Skills Act (2008) places a duty on all young people to participate in education or training until their 18th birthday (or until they achieve a Level 3 qualification). The legislation raises the participation age in two stages, to the end of the academic year in which a young person turns 17 from 2013 and until their 18th birthday from 2015. This does not mean young people must stay in school; they will be able to choose one of the following options:

- full-time education, such as school, college or home education
- an Apprenticeship
- full-time work (or volunteering) with part-time education or training alongside

2.3 **Local authorities** have the **statutory responsibility** to secure education and training in their areas for these **young people aged 16-18** (and up to age 25 for young people subject to a learning difficulty assessment), promote the effective participation in education or training of these young people and make arrangements to identify those not participating. **In York – the 14-19 Education Team** lead on this statutory responsibility, working with partners to develop appropriate high quality learning provision through an agreed Local Area Statement of Need and Raising Participation Age Development Plan. The LASN also takes account of Council Plan priorities.

2.4 Provision for NEET is co-ordinated through a NEETs Operational Group that brings together partners who offer targeted programmes for young people with different skills levels, vocational aspirations and personal circumstances.

3. Opportunities for the Scrutiny Committee to consider

3.1 Key Activity Dates to Note and / or engage with

- **York Jobs Fair – June 19, 10 – 6pm at Hilton Hotel - led by National Careers Service** (James Alexander has provided supportive quote and will be attending at 3pm for a press photo)
- **York Skills Summit – July 9, 9.30am – 2pm, led by Learning City York, includes focus on connecting people to jobs and opportunities** (would welcome a Scrutiny Committee member to attend)
- **Connecting People to Jobs & Opportunities Group (Adults 19+) – facilitated by Learning City**, quarterly meeting dates to be set
- **Employer research into barriers to recruiting young people** and knowledge about duties under the Raising Participation Age legislation – survey monkey being circulated to employer networks mid-June; results & analysis will be available end August / beginning September;

3.2 Areas for Further Discussion & scrutiny:

- Success of recruitment to CYC Business Admin Apprenticeships
- Is there any further capacity within LA to offer work placements for unemployed 18- 24 year olds
- Support development of Sector Based Work Academy for Care Sector – to provide opportunities for young people to gain training, work experience and interview practice
- Request update report from Job Centre Plus and Work Programme Partners re: support for 18-24 year olds
- Consider other local procurement opportunities to influence ‘recruit local’

**Julia Massey | Learning City York | Partnership Manager | City of York Council
| June 2012**